



Reading Recovery Council of North America

# Publications and Products 2010–2011

PRICES EFFECTIVE JULY 1, 2010 — JUNE 30, 2011

RRCNA members receive a  
**20% DISCOUNT**  
from prices listed.

Order online at  
[www.readingrecovery.org](http://www.readingrecovery.org)

## Interactive leader-directed professional development Sensitive Observation of Reading Behavior: Running Record Professional Learning Series



**NEW!**

### Part Three: Using Running Records to Make Teaching Decisions

- In-depth teacher and leader discussions of reading individually and in small groups
- DVD includes Flash media file and all PDF documents for leader and student

Product Code **SORB3** Price **\$125**



**NEW!**

### 3-Ring Format

## Reading Recovery Book List 2010

- Convenient 3-ring binder allows easy updating of sections, including Descubriendo la Lectura titles now incorporated into this edition
- Titles, levels, publishers, and some word counts for books leveled for use in Reading Recovery
- Master copy includes permission to duplicate both hard copy and CD-ROM formats (not available for single copy)

Product Codes

**BSINGLE** Price **\$50**

**BLMASTER** Price **\$150**

**Book List Labels** — See website for details and to order

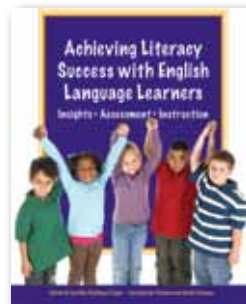


**NEW!**

### Part One University Edition

- Part One PowerPoint and PDF document files for faculty plus supplemental practice materials to enhance student learning
- Spiral-bound student packet includes worksheets and audio-only CD for in-class and follow-up practice (sold separately)

Product Code **SORB1-UE** Price **\$100**  
Student Packet **SSP1-UE** Price **\$20**



## Achieving Literacy Success with English Language Learners: Insights, Assessment, Instruction

- Practical experience and insights of 16 authors with summary tables, samples of children's work, and photographs
- Learn not only what works to help ELLs succeed, but why!

192 pages, soft cover

Product Code **ELL09** Price **\$25**

Foreword by  
Yvonne and David Freeman



### Part One: Learning the Conventions and Basic Scoring Procedures

- Audio readings and worksheets used in Listen and Follow and Try It sessions
- Package includes 1 CD with PowerPoint and PDF document files plus 2 audio-only CDs

Product Code **SORB1** Price **\$75**

### Part One Practice Worksheet Kits (420 pages)

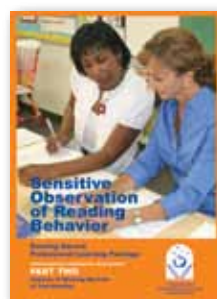
- 15 printed worksheet sets for each text to streamline your session preparation

Product Code **SORBSHEETS (U.S. ONLY)** Price **\$40**  
**SORBSHEETS-INT** Price **\$55**

### Part Two: Analysis of Running Records of Text Reading

- Teachers observe a child's reading behaviors and educators interpreting and analyzing those behaviors
- 2-CD package includes PowerPoint with audio and video, plus PDF documents

Product Code **SORB2** Price **\$90**



## RRCNA Jump-Start Kit (for teachers and in-training teachers — new members only)

- Includes all benefits of Council membership: *JRR* print journal, Online Book List (English and Spanish), Web services, discounts on conferences and products, logo pin, ID card and certificate, plus a digital lesson timer
- **PLUS** *Changing Futures*, *JRR Special Collections Volume 1*, *Standards and Guidelines*, *Trying to Move Mountains: Reflections of A Reading Teacher*, and more!

Product Code **JUMP**  
Price **\$125**

Price includes shipping.

Member discount does not apply.

Since kit includes member-only materials, must provide name and mailing address of each recipient with order.



# RRCNA PUBLICATIONS AND WEB-BASED LEARNING

## The Journal of Reading Recovery Special Collections

### Volume 1

- Features the 2004 Clay article — *Talking, Reading, and Writing*
- Topics include reciprocity, selection of children, evidence, brain research, one-to-one teaching, and more



Product Code **BOJRR1** Price **\$18**

### **NEW!** Fall 2010 Volume 2

- Features the 2005 Clay article — *Stirring the Waters Yet Again*
- Articles focus on RTI and What Works Clearinghouse verification of Reading Recovery effectiveness



Product Code **BOJRR2** Price **\$18**



### Standards and Guidelines Fifth Edition Revised 2008

- Revised national standards and guidelines for Reading Recovery in the United States
- Details on training and implementation, guidelines for Reading Recovery trained educators, requirements for sites and university training centers, and more

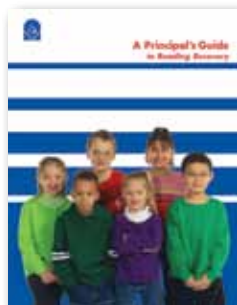
Product Code **STANDGUIDE** Price **\$12**



### Changing Futures: The Influence of Reading Recovery in the United States

- Comprehensive review by five highly respected and well-known educators
- Easy-to-use tables summarizing research findings
- Chapters on one-to-one tutoring, lesson framework, early intervention, and more

Product Code **CHGFUT** Price **\$37.50**



### A Principal's Guide to Reading Recovery

- Practical guidance on how to implement Reading Recovery and answers to frequent questions
- Covers funding and budgeting, personnel, professional development, working with parents, generating and sustaining support, troubleshooting, and more

Product Code **PRINCIPAL** Price **\$30**

## WEB-BASED LEARNING

### at [www.readingrecovery.org](http://www.readingrecovery.org)

60- to 90-minute webcasts provide professional development opportunities throughout the year — when it's convenient for you!

**Jan Richardson** Guided Writing: Teaching with Power and Purpose

**Nancy Anderson** Making the Invisible Visible: The Role of Meaning in Effective Literacy Processing

**Maryann McBride** Accelerated Literacy Learning for K-2  
Letter & Word Learning in the Early Literacy Classroom

**Jeffery L. Williams** Learning to Read is Not a Race: Exploring Teaching Opportunities Within Chapter Books for Transitional Readers

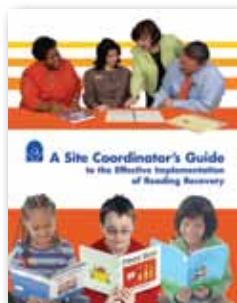
**Janet Bufalino and Shannon Henderson** Prompting for Strategic Activity

**David Booth** Negotiating the Literacy Lives of Boys Through Building a Literacy Community

**Yvonne and David Freeman** Closing the Achievement Gap for English Language Learners

**Richard Allington** What Counts as Evidence

**Billie Askew and Mary Jackson** What a Difference a Site Coordinator Makes



### A Site Coordinator's Guide to Reading Recovery

- Practical guidance on how to implement Reading Recovery
- Covers roles and responsibilities, site planning, training requirements, building ownership, using data to strengthen implementation, and more
- Appendixes and complete glossary

Product Code **SITEGUIDE** Price **\$30**



### Trying to Move Mountains: Reflections of a Reading Teacher

- 160-page handsomely-bound hardcover book with dust jacket
- More than 130 poems reflect author's 32 years as a teacher
- Perfect as a gift for yourself or for a colleague

Product Code **POETRY** Price **\$25**

# NEW PRODUCTS AND OLD FAVORITES

Check the RRCNA website often for new and exciting items added throughout the year!

## In Her Own Words: A Look Back at Marie Clay DVD

- 4 Marie Clay video clips from interviews and a 1976 presentation on Concepts About Print development



26 minutes

Product Code **ClayDVD**  
Price **\$20**

## Reading Recovery National Video DVD

- Updated with What Works Clearinghouse report findings
- Personal stories from teachers, parents, administrators, students



Product Code **RRNV**  
Price **\$20**

## National Conference Session Audio and Video Recordings



National Conference sessions since 2002 available individually or as packaged sets (selected sessions)

[www.dovetapes.com](http://www.dovetapes.com)  
or call 1-800-233-3683

## Reading Recovery Video Clip CD

- Three 4-minute clips covering the basics, economics, professional development — great for presentations



Product Code **VIDCLIPS**  
Price **\$10**

## Ladies' 3/4-Sleeve Logo Shirt

- Soft faded-blue
- Runs small - Call for size availability

Product Code **VNCK**  
Price **\$25**



## Demin Logo Shirt

- Comfortably cut for a relaxed look and feel
- Women's and men's styles - Call for size availability

Product Code **DENIM**  
Price **\$25**



## Memo Pads

- Great for notes and memos to just about anyone
- 150 sheets in each pad

Product Code **MEMO**  
Price **Pkg of 4 / \$7**



## Lesson Timer

- 99-minute digital timer with logo
- Features countdown and clock modes and alarm

Product Code **TIMER**  
Price **\$15**



## Cotton T-Shirt

- 100% cotton pre-shrunk with logo (check website for current colors)
- Call for size availability

Product Code **TSHIRT**  
Price **\$15**

## Mouse Pad

- 7 1/2 by 8-inch rectangular smooth pad
- Features logo and images of children



Product Code **MOUSE** Price **\$8**

## Note Cards

- Colorful and original artwork by Reading Recovery kids
- 12 different 5x7 cards and envelopes



Product Code **NOTE**  
Price **Pkg of 12 / \$13**

## Travel Mug

- Insulated, no-spill mug with logo
- Great for either hot or cold liquids



Product Code **TRAVMUG**  
Price **\$7**  
Ships U.S. and Canada Only



## Tote Bag

- Sturdy zippered canvas bag with ample room and logo

Product Code **TOTE** Price **\$8**



## Coffee Mug

- Cobalt blue with white logo makes a great gift
- Microwave & dishwasher safe, durable

Product Code **MUG**  
Price **\$10**  
Ships U.S. and Canada Only



## Poster

- Full-color 22 by 28-inch poster shipped in tube
- Inscription recognizes "remarkable teachers"

Product Code **POSTER**  
Price **\$10**  
Ships U.S. and Canada Only

All items priced U.S. and must be paid in U.S. dollars.



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**PRICES EFFECTIVE JULY 1, 2010 THROUGH JUNE 30, 2011**

Today's Date \_\_\_\_\_

RRCNA Member No. \_\_\_\_\_  
(If no member number is indicated, you will be charged  
the non-member prices.)

Non-Member

(Download a membership application at [www.readingrecovery.org](http://www.readingrecovery.org)  
and submit with order to receive discount.)

### BILL TO (Institutions Only)

Name \_\_\_\_\_  
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Address \_\_\_\_\_  
\_\_\_\_\_  
City \_\_\_\_\_  
State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
Country \_\_\_\_\_  
Phone ( ) \_\_\_\_\_  
Fax ( ) \_\_\_\_\_  
E-mail \_\_\_\_\_

### SHIP TO

Name \_\_\_\_\_  
Organization \_\_\_\_\_  
Address \_\_\_\_\_  
\_\_\_\_\_  
City \_\_\_\_\_  
State/Province \_\_\_\_\_ Zip/Postal Code \_\_\_\_\_  
Country \_\_\_\_\_  
Phone ( ) \_\_\_\_\_  
Fax ( ) \_\_\_\_\_  
E-mail \_\_\_\_\_

ITEM CODE	DESCRIPTION	PRICE	QUANTITY	TOTAL
Product Subtotal				
<b>RRCNA 20% Member Discount (Subtract 20% from Subtotal) - Must include Member Number above</b>				
Shipping and Handling Fee (see schedule below)				
<b>TOTAL CHARGES</b>				

**OHIO RESIDENTS** are subject to state and local sales tax. If you are ordering for a tax-exempt organization, a tax-exempt certificate for that organization must be on file with RRCNA prior to shipment. You may attach completed tax-exempt form with this order, or fax it separately to 614-310-7345. Your sales tax and shipping rate will be calculated by the RRCNA Orders and Shipping staff. SEE BELOW FOR TELEPHONE ORDERING NUMBERS.

### PAYMENT METHOD

Check enclosed (payable to RRCNA)  
 Bill to (institutions only, PO enclosed # \_\_\_\_\_ )  
Charge my:  
 MasterCard  VISA  Discover  American Express  
Card number \_\_\_\_\_ 3-Digit Code \_\_\_\_\_  
Name on card \_\_\_\_\_ Exp \_\_\_\_\_  
Signature \_\_\_\_\_

### SHIPPING AND HANDLING CHARGES

TOTAL COST OF ITEMS	CONTINENTAL U.S.	CANADA, MEXICO, PUERTO RICO	INTERNATIONAL ORDERS
\$0.00 - \$20.00	\$7.00	\$16.00	\$24.00
\$20.01 - \$40.00	\$9.00	\$17.00	\$26.00
\$40.01 - \$60.00	\$11.00	\$23.00	\$28.00
\$60.01 - \$80.00	\$13.00	\$26.00	\$31.00
\$80.01 - \$100.00	\$15.00	\$28.00	\$33.00
\$100.01 - \$200.00	\$17.00	\$30.00	\$35.00
Over \$200	Add 8% to total order, plus \$10.00 handling fee.	Add 10% to total order, plus \$12.00 handling fee.	Add 15% to total order, plus \$12.00 handling fee.

**NOTE:** Shipping charges subject to change. Please check website for current fees before placing order. Expedited shipping options within U.S. and Canada are available. Please contact RRCNA for priority delivery information at 614-310-7322 or via email at [orders@readingrecovery.org](mailto:orders@readingrecovery.org)

Mail to: 500 W. Wilson Bridge Road, Suite 250  
Worthington, OH 43085

Toll Free U.S. and Canada 877-883-7323

• Phone 614-310-7322 • Fax 614-310-7345